Future Marbles Proposal



Marketing Strategy

First Phase (Awareness Phase) – 3 months

- Rebranding (logo- printing material)
- Social media rebranding
- Redesign for the website
- New name for the brand
- Professional video shooting for the factory
- Change the brand name
- SEO optimization
- Google search ads, display ads, youtube ads

Process (Monthly Actions)

- Social media campaigns
- Social media management
- 10 Posts (Static)
- 10 Stories (Free)
- 10 Content creation
- Market research and analysis
- Monthly reporting
- Monthly Media Buying Plan
- Monthly Marketing Plan
- SEO optimization
- Free cover page
- Free logo animation
- Free Instagram highlight icon



Platforms

- Facebook
- Instagram
- Youtube



Technical

- Social Media Management for 1 months.
- Platforms that we will use to advertise Facebook, Instagram And Youtube
- Posting 8 posts / month to match the minimum needed requirement
- for frequent posting for proper reach, while activating 2 1 sponsor
- ads per week for the duration needed as per our recommendation.

Thank You



